

Curriculum

The Department of Design offers a master's degree and a bachelor's degree programme.

Bachelor

The Bachelor programme is subdivided into three distinct design disciplines: Communication Design, Industrial Design, and Photo Design (CD, ID, PD). Even though each student enrolls in one of those disciplines she is encouraged to pick from the whole spectrum of courses.

We foster connections between design disciplines. In their first two semesters all students share the same courses to lay a solid design foundation. After they have accomplished that they mainly learn by doing in project based classes. Even then they can pick freely from any project of any design discipline. We built a modular curriculum which allows students to customise their studies individually.

Master

With its master's degree programme in Advanced Design, our department provides students with the opportunity to engage in a visionary approach to design that combines both theoretical and practical elements. Students in this degree programme will learn how to respond to the social and environmental challenges of the future and will be exposed to a new approach to design. We want to enable committed

young designers to concentrate on their areas of interest, to develop within an interdisciplinary environment, and to explore cutting-edge concepts in both theory and practice.

CURRICULUM Bachelor-Degree Program

PD ID CD The Bachelor-Degree Program is mainly interdisciplinary jet in parts (green fields) divided in the three design branches Photography (PD), Industrial/Product Design (ID), Communication Design (CD). Studien- und Prüfungsordnung 3/2009, Munich University of Applied Sciences (MUAS), Department of Design (12)

ECTS Points

	0	6	12	18	24	30
I.	101 Design and Form Theory 101.1 Design Basics 2 h 3 ECTS / LN 101.2 Design Theory and Communication Theory 2 h 3 ECTS / Exam	102 Foundations of Design I 4 h 6 ECTS / LN	103 Foundations of Drawing 103.1 Portrait Studies 3 h 3 ECTS / StA 103.2 Product Drawing 3 h 3 ECTS / StA	104 Foundations of Photo- and Typography 104.1 Foundations of Photography 4 h 4 ECTS / StA 104.2 Typography I 2 h 2 ECTS / StA	105 Basics of Digital Design 105.1 Interaction Design 4 h 4 ECTS / StA 105.2 Digital Design 2 h 2 ECTS / StA	
II.	201 Design Culture 201.1 Aesthetics 2 h 3 ECTS / Exam 201.2 History of Art and Design 2 h 3 ECTS / schrP	202 Foundations of Design II 4 h 6 ECTS / LN	203 Creativity 203.1 Ideation Techniques 2 h 2 ECTS / LN 203.2 Ideation Workshop 4 h 4 ECTS / StA	PD 204 Product Photogr. ID 206 Modelling I CD 208 Drawing 204.1 Product Photography 204.2 Photogr. Technology 206.1 Intro. to Modelmaking 206.2 Intro. to Dig. Modelling 208.1 Figure Drawing 208.2 Scribbles + Illustration	PD 205 Fashion Photograp. ID 207 Visualisation CD 209 Typography II 205.1 Fashion Photography 205.2 Colour Laboratory 207.1 Drawing Techniques 207.2 Design Development 209.1 Text 209.2 Layout 209.3 Typography	704 GS possible 2 SWS 2 ECTS
III.	301 Strategy of Design 301.1 Marketing Theory 2 h 3 ECTS / Exam 301.2 Branding 2 h 3 ECTS / LN	302 Project Module I 8 h 12 ECTS / PW		PD 303 Architect. Photogr. ID 305 Modelling II CD 307 Photography 303.1 Architectural Photogr. 303.2 Digital Laboratory 305.1 Modelmaking 305.2 Digital Modelling 307.1 Photography 307.2 Photolab	PD 304 Photojournalism ID 306 Ergonomie CD 308 Digital Media 304.1 Photojournalism 304.2 History of Photogr. 306.1 Th. of Human Factors 306.2 Applied Human Fact. 308.1 Web Design 308.2 Digital Media	704 GS possible 2 SWS 2 ECTS
IV.	401 Social Contracts of Design 401.1 Law/Contracts 2 h 3 ECTS / Exam 401.2 Design and Society 2 h 3 ECTS / LN	402 Project Module II 8 h 12 ECTS / PW		403 Basic Module 5 h 6 ECTS / StA	PD 404 Film and Video ID 405 Modelling III CD 406 Printing Technology 404.1 Film and Video 404.2 Picture/Sound Editing 405.1 Advan. Modelmaking 405.2 Advan. Dig. Modelm. 406.1 Printing Process 406.2 Theory of Printing Technology	704 GS possible 2 SWS 2 ECTS
V.	501 Internship Seminar (2-weeks) 501.1 Internship Seminar 2 h 3 ECTS / Report 501.2 Internship Analysis 2 h 3 ECTS / TN	502 Internship 18 weeks 24 ECTS				704 GS possible 2 SWS 2 ECTS
VI.	601 Designmanagement 601.1 Designmanagement 2 h 3 ECTS / LN 601.2 Business Administration 2 h 3 ECTS / SchrP	602 Project Module III 8 h 12 ECTS / PW		603 Project Module IV 8 h 12 ECTS / PW		704 GS possible 2 SWS 2 ECTS
VII.	701 Setting Up Business 4 h 6 ECTS / TN	702 Scientific Work 2 h 6 ECTS / SA	703 Bachelor Thesis BA 14 ECTS / Presentation		704 General Studies 704.1 GS I 2 h 2 ECTS 704.2 GS II 2 h 2 ECTS	

h: Weekly contact hours; ECTS Points: European Credit Transfer and Accumulation System; Exam: written examination; LN: Leistungsnaehweis; StA: Studienarbeit; PW: Project Work; SA: Seminararbeit/Exposé; BA: Bachelor Thesis; GS: General Studies; Colour Code: ■ General Foundations all Branches; ■ Foundations for specific Branches; ■ Basic Module; ■ Project Module; ■ Bachelor Thesis

CURRICULUM Master-Degree Program

Studien- und Prüfungsordnung 11/2011 (8/2012)
Munich University of Applied Sciences (MUAS), Department of Design (12)

ECTS Points

	0	6	12	18	24	30	
I.	101 Theory Module I: Contextual Thinking 101.1 Design Theory 3 h / 3 ECTS / LN 101.2 Globalisation and Interculturality 3 h / 3 ECTS / LN	102 Elective Module: Interdisciplinary Work Three specialisation options, from which two must be chosen: Photo, Product Design, Communication Design 102.1/102.2 Interdisciplinary I and II 6 h / 6 ECTS / LN	103 Project Module I 103.1 Project Seminar Research and Analysis 2 h / 6 ECTS / PA 103.2 Project Studio Specialist Skills 2 h / 6 ECTS / PA		103.3 Project Lab Written Assignment and Presentation 2 h / 6 ECTS / PA		
II.	201 Theory Module II: Responsible Thinking 201.1 Design Criticism 3 h / 3 ECTS / LN 201.2 Ecology and Sustainability 3 h / 3 ECTS / LN	202 Exposé Module Research and Analysis, Written Assignment and Presentation 4 h / 6 ECTS / SA	203 Project Module II 203.1 Project Seminar Research and Analysis 2 h / 6 ECTS / PA 203.2 Project Studio Drafting and Experimentation 2 h / 6 ECTS / PA		203.3 Project Lab Written Assignment and Presentation 2 h / 6 ECTS / PA		
III.	301 Theory Module III: Future Thinking 301.1 Curating Design 3 h / 3 ECTS / LN 301.2 Strategies for the Future 3 h / 3 ECTS / LN	302 Thesis Module: Master's Thesis Project 302.1 Thesis Studio 1 Specialist Skills 2 h / 6 ECTS / MA 302.2 Thesis Studio 2 Specialist Skills 2 h / 6 ECTS / MA 302.3 Thesis Studio 3 Specialist Skills 2 h / 6 ECTS / MA			302.4 Thesis Lab Written Assignment and Presentation 6 ECTS / MA		

h: Weekly contact hours; ECTS Points: European Credit Transfer and Accumulation System; schrP: schriftliche Prüfung (Sem.ende); LN: Leistungsnaehweis; StA: Studienarbeit; PA: Projektarbeit; SA: Seminararbeit/Exposé; MA: Masters Thesis; Colour Code: ■ General Foundations; ■ Elective Basic Module; ■ Project Module; ■ Master Thesis